

# FlexCreator

## FlexUI

FlexUI offers a touch friendly user interface fully customizable through CSS. FlexUI is tested with the latest generation of leading browsers.

## FlexCore

FlexCore contains a library of technical functions used in FlexCreator. It is accessible through an API to offer easy implementation of advanced features for creating personalized products.

## FlexRender

FlexRender is a high capacity backend render engine - delivering high resolution print ready files.

Together the FlexComponents delivers a unique tool - FlexCreator.

### Availability

FlexCreator is available as on-premis solution for embedding in your environment in addition to the cloud environment [www.soft2print.com](http://www.soft2print.com)

Different business models are available ranging from flat rate to pure revenue based models.



### Custom development

FlexCreator can be customized with bespoke work and special features. Contact us for a discussion of a dedicated solution for your business.

[www.flex-creator.com](http://www.flex-creator.com)

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Softec ApS have supplied software solutions for the photo and print industry since 1989 and became a pioneer in the online photo industry. In addition workflow and high capacity FMS systems have been delivered to 20+ countries. FlexCreator incorporate a long imaging experience - offering unlimited flexibility and options for custom development.



# A unique design tool for personalized products

FlexUI

FlexCore

FlexRender



# FlexCreator

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## Extremely fast technology

A unique html5 design tool that takes advantage of the latest online front-end techniques combined with an efficient document handling and interactive client-side technology.

Focus on user experience and a consistent user interface offers an intuitive visual design process.

Responsive web design supporting mobile, tablet and desktop.



## Photo-realistic preview

Integration with DynamicMockup offers photo realistic preview. Preview templates can be created as Adobe psd files.



## Open photo architecture

The unique photo structure offers customers direct access to local photos **without uploading first**. Local photos are automatically uploaded during the creation process.

The structure allows access to online photos in addition to photos stored on online services Facebook, Instagram, Microsoft OneDrive, Dropbox, QR uploading through Softec Imagelayer or similar service. Support for .jpg photos and transparent .png files.

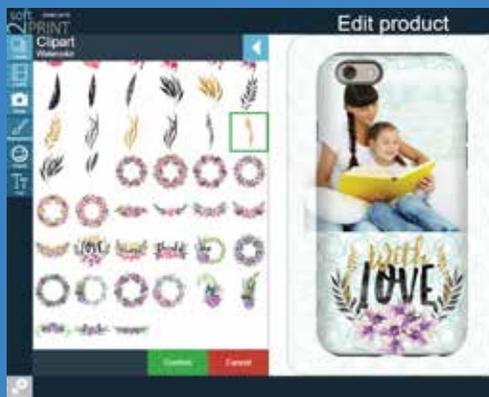
## Switch product anytime

Using an inventory structure it is possible to switch product during creation.



## Graphic content

Easy access to graphic content offers complex themes, layouts, backgrounds, cliparts, fonts, borders etc. Themes are presented with the selected product rendered.



## Supports a wide range of products

Suitable for simple products as well as complex multi surface products. Products such as phone/tablet cases, greeting cards, calendars, canvasses, alu dibonds, posters, gifting products and similar products benefit from the setup. Supports product overlay, product rotation and multi-surface/page products.

## Alignment guides

Alignment guides are present for easy and exact object positioning. Multi objects can be controlled through an intuitive layer handling.

## Project structure

FlexCreator saves projects in JSON format based on a multi object - multi page description. The open project structure enables webshops to implement project management and sharing of project. Separate high capacity rendering unit FlexRender allows delivery of high resolution print ready files.

